

Curriculum Vitae

Kiersten Brockman

2021

University of Memphis

Department of Communication and Film
212 Art and Communication Building
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Memphis, TN 38152

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(XXX) XXX-XXXX
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EDUCATION

University of Memphis

Memphis, Tennessee

Doctor of Philosophy, Communication

Areas of Concentration: Health Communication

Dissertation Concept: Sexual Education and STD Risk Salience in the Mid-South

Expected Graduation: July 2021

California State University, Sacramento

Sacramento, California

Master of Arts, Communication

Thesis: Balloons, Blood Clots, and Bayer: [Mis]communication of Risk in Birth Control Messages

Conferred: July 2017

Bachelor of Arts, Organizational Communication

Minors: Business and Marketing

Conferred: December 2014

ACADEMIC APPOINTMENTS

University of Memphis

Memphis, Tennessee

Department of Communication and Film

Graduate Instructor

August 2017 – Present

Responsible for teaching two stand-alone of courses including oral communication and health communication. Opportunities to instruct face to face and online. Responsibilities include: textbook selection, syllabus and course calendar creation, activity design, lecture formation, grading, feedback, and classroom management, as well as support outside of the classroom. Students face unique challenges in their lives outside of their educations such as homelessness, multiple jobs, and food insecurity rendering support in the classroom only, is not enough to maintain student success and degree completion.

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Research Assistant: Research Investment Grant **Summer 2018**

Assisted in developing a nurse and volunteer communication intervention. Responsible for phone verification of over 200 participant contributions, data organization, supervision of undergraduate group leaders, and collection of interview packets.

Research Assistant: Dr. Joy V. Goldsmith **Spring 2018**

Assisted in analyzing interview data collected for long acting reversible contraception study. Responsibilities included organization of demographic data, theme identification, publication communication management, and first author writing duties.

California State University, Sacramento

Sacramento, California

Department of Communication Studies

Teaching Associate **January 2016 – May 2017**

Teach two sections of Coms 4 (Introduction to Public Speaking). Pursue standard objectives and write and follow a standard syllabus; responsible for designing rubrics and academic standards for the course and grading student's ability to meet those standards; provide students with constructive, detailed and prompt feedback; create and guide in class activities that facilitate learning; write and perform lectures which support the required text; attend regular Instructor meetings (on average 1 meeting per month); keep impeccable records I.E. attendance, speech grades, exam grades, etc.; model communication practices that reinforce text and lecture materials; and hold 45 minutes of office hours per lab section taught. Opportunity to be critiqued and evaluated on teaching by the Graduate Committee or its designees among the full-time faculty.

Research Assistant: Dr. Carmen Stitt **September 2015 – December 2015**

Organizing Perceptions of Midwives and Doula's Research. Responsible for co-authoring a publication through editing and feedback.

Graduate Assistant **September 2015 – December 2015**

Instruct two sections of Communication Studies 4: Introduction to Public Speaking. Responsible for grading speeches; providing students with constructive, detailed and prompt feedback; attending regular Lab Instructor meetings (on average 2 meetings per month); keeping impeccable records I.E. attendance, speech grades, exam grades, etc.; modeling communication practices that reinforce text and lecture materials; and holding 45 minutes of office hours per lab section taught.

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PUBLICATIONS

Peer-Reviewed Journals

Stitt, C., **Brockman, K.** (2019). Women's beliefs regarding the importance of information about birth healthcare provider options. *International Journal of Childbirth Education*, 34(1), 15-20. Retrieved from <http://search.ebscohost.com/login.aspx?direct=true&db=hch&AN=133869710&site=eds-live&scope=site>

Goldsmith, J. V., Terui, S., Huang, J., Wittenberg, E., & **Brockman, K.** (2018). Hispanic and African American oncology family caregivers and the Family Caregiver Communication Tool. *Journal of Cancer Education*, 33(1), 543-544. DOI: <http://search.ebscohost.com/login.aspx?direct=true&db=edb&AN=131927652&site=eds-live&scope=site>

Book Review

Brockman, K. (2021). [Review of the book *Mediated Intimacy*, by M.J. Barker, R. Gill, and L. Harvey] *The Communication Review*.

In Preparation for Submission

SEEing is Believing: A Needs Assessment and Theoretical Foundation for an Inclusive Sexual Education mHealth Application

Presence, Portrayal, and Policy: Sexual Health and Education in Queer Porn Production Companies, **Kiersten Brockman** and Cameron Brown

Long Acting Removable Contraception Resistance in Postpartum Adolescent Girls: The Interplay of Perspective, Motivation, and Health Literacy, **Kiersten Brockman**, Joy V. Goldsmith, Amanda Young, Elizabeth Stephens, Owen Phillips, and Y'Esha Williams

PEER REVIEWED PRESENTATIONS

Condoms, Climaxes, and Coronavirus: Sex Worker and Customer Perceptions of Safety During a Pandemic, National Communication Association Annual Conference, 2020, Virtual Synchronous

"Your pleasure is: Valid, evolving, and fucking glorious": A content analysis of sex-positive, inclusive sex educators on Instagram, National Communication Association Annual Conference, 2020, Virtual Asynchronous

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“We’re never lost if we can find each other...”: Workshop on Portrayals of Health and Safety in Coronavirus Commercials, **Kiersten Brockman**, Crystal Daugherty, Natonya Listach, L’Oreal J. Stephens, Daniel E. Stanfield, Regina Ogechi Alabere, Curtis Chamblee, Hannah Tabrizi, National Communication Association Annual Conference, 2020, Virtual Asynchronous

Candies, Bandages, and Balloons: Using Transformative Learning Theory to Inform Adolescent Sexual Education Lessons, Western States Communication Association Conference, 2020, Denver, CO

SEEing is Believing: A Needs Assessment and Theoretical Foundation for an Inclusive Sexual Education mHealth Application, National Communication Association Annual Conference, 2019, Baltimore, MD

Presence, Portrayal, and Policy: Sexual Health and Education in Queer Porn Production Companies, **Kiersten Brockman** and Cameron Brown, National Communication Association Annual Conference, 2019, Baltimore, MD

“Hey Ladies. Wishing on a Dandelion Can’t Help Prevent Pregnancy.”: A Content Analysis of the Persuasive Techniques in Print Birth Control Advertisements, Southern States Communication Association Annual Conference, 2019, Montgomery, AL

“If you want to lift yourself up, lift up someone else”: Addressing Agency and Access to Care in Tuskegee, Alabama, **Kiersten Brockman**, Errol Rivers, Aisha Morafa, and Shukura Umi, Southern States Communication Association Annual Conference, 2019, Montgomery, AL

Seen Not Heard: Stigma in Reproductive Care in the Mid-South Panel, **Kiersten Brockman**, Joy Goldsmith, Degan Loren, Dianna Watkins-Dickerson, Shukura Umi, and Andrea Jacobo, Southern States Communication Association Annual Conference, 2019, Montgomery, AL

Hispanic and African American Oncology Family Caregivers and the Family Caregiver Communication Tool, International Cancer Education Conference, 2018, Atlanta, GA

Risk Communication and Health Messages, Balloons, Bayer, and Blood Clots: [Mis]communication of Risk in Birth Control Messages, D.C. Health Communication Annual Conference, 2017, Fairfield, VA

Examining the Effect of Information about Midwife and Doula Services on Women's Attitudes and Beliefs, Carmen Stitt, MaryEllen Mathis, **Kiersten Brockman**, Laura Martinez, D.C. Health Communication Annual Conference, 2017, Fairfield, VA

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INVITED PRESENTATIONS

SEEing is Believing: A Needs Assessment and Theoretical Foundation for an Inclusive Sexual Education mHealth Application, University of Memphis, Department of Communication and Film Graduate Research Spotlight, October 18, 2019, Memphis, TN

Teaching Effectiveness Workshop for Graduate Teaching Assistants, University of Memphis, Office of Graduate Studies, August 23, 2019, Memphis, TN

'If you want to lift yourself up, lift up someone else': Health Literacy and Agency in Tuskegee, Alabama, University of Memphis, Department of Communication and Film, March 22, 2019, Memphis, TN

COURSES TAUGHT

University of Memphis

- Communication 2381: Oral Communication
Fall 2017, Spring 2018, Summer 2018, Spring 2019,
Summer 2019, Summer 2020, Spring 2021
- Communication 2381: Oral Communication, Honors Nursing Learning Community
Fall 2018, Fall 2020
- Communication 3012: Health Communication
Fall 2018, Spring 2019, Fall 2019, Spring 2020, Fall 2020
- Communication 3012: Health Communication, Online
Fall 2019, Spring 2020, Fall 2020

Guest Lectures

- Public Health 8160: Social and Behavioral Sciences, Dr. Brooke Harmon,
Masters Level, Spring 2020, Introduction to Health Communication
- Communication 3012: Health Communication, Dr. Joy V. Goldsmith, Spring 2018
Health Communication and Mass Media (Campaigns)

California State University, Sacramento

- Communication Studies 4: Introduction to Public Speaking
Fall 2016, Spring 2017
- Communication Studies 4: Introduction to Public Speaking, Hybrid (Faculty responsible
for online instruction, lab instructor responsible for once a
week face to face class.)
Spring 2016

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PROFESSIONAL EXPERIENCE

Community Psychiatry Management Services

Sacramento, California

Marketing Representative

April 2015 – August 2016

Responsible for marketing efforts for administrative office which supported 22+ psychiatry practices throughout California including imagining, editing, and distributing promotional materials; updating website; monitoring social media pages; reporting status of marketing department to the Executive Director of Operations and the Chief Executive Officer, navigating insurance websites to generate spreadsheets of possible physician contacts; and creating relationships with physicians to facilitate referrals via telephone and in person.

AWARDS

University of Memphis, President's Awards, 20 under 30, 2020

\$0

Selected through a self-nomination process with advisor support through the Department of Communication and Film, in 2020 this award was presented to 20 students under the age of 30 for exemplary service of the campus community.

University of Memphis, Osborn Fellowship, 2020

\$3,000

Selected through a self-nomination process with advisor support through the Department of Communication and Film, in 2020 this award was presented to one fourth year doctoral student for dedication to department service, exemplary teaching, and heuristic research.

University of Memphis, Communication Graduate Student Association: Colloquium of Collaboration, Spring 2019

\$50

Best Overall Research: Presence, Portrayal, and Policy: Sexual Health and Education in Queer Porn Production Companies - Kiersten Brockman & Cameron Brown

University of Memphis, Graduate Assistant Meritorious Teaching Award, 2019

\$500

Selected through a nomination process by the Department of Communication and Film, the College of Communication and Fine Arts, and the University of Memphis Graduate School, in 2019 this award was presented to only two out of 250 nominations for outstanding graduate teaching assistants.

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SERVICE

SERVICE TO THE DEPARTMENT

University of Memphis

Department Chair Search Committee, Student Representative **Spring 2019**
Responsible for providing a graduate student perspective about the candidate, helping to organize candidate lunches with graduate students, and conveying questions, comments, and concerns from the department's graduate student body to the Chair Search Committee.

Communication Graduate Student Association Colloquium of Collaboration, Event Organizer **Spring 2019**
With the support of the University of Memphis Department of Communication the Communication Graduate Student Association's Colloquium of Collaboration aimed to foster community between scholars across concentrations through the use of a competition based in creativity and inclusion. Students from different perspectives came together to create research and further the body of knowledge in a supportive and unifying manner.

Center for Health Literacy and Health Communication, Resource Coordinator **Summer 2018 – Present**
Responsible for attending center-related meetings, organizing and maintaining website content, supporting center Directors during in person research and trainings.

PROFESSIONAL SERVICE

National Communication Association Feminist and Gender Studies Division

Individual and Panel Session Reviewer (3 submissions) **2020**

PROFESSIONAL MEMBERSHIPS

University of Memphis: Communication Graduate Student Association, Chair of Conference and Professional Events Committee **2020 – 2021**

American Public Health Association **2019 – Present**

National Communication Association Feminist and Gender Studies Division Member **2019 – Present**

University of Memphis: Communication Graduate Student Association, Parliamentarian **2019 – 2020**

Southern States Communication Association **2018 – 2019**

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University of Memphis: Communication Graduate Student Association **2018 – 2019**
Founder and President, Faculty Advisor: Dr. Tony de Velasco

California State University, Sacramento: Communication Graduate Student Association, Marketing and Outreach Chair **2015 – 2017**

Western States Communication Association **2016 – Present**

National Communication Association
Health Communication Division Member **2016 – Present**
Women's Caucus Member **2016 – Present**

GRANT ACTIVITY

University of Memphis **\$250**

Tiger Learning Community: Honors Nursing, Fall 2020

The Learning Community Grant is given to instructors of Tiger Learning Communities (TLC), cohorts of undergraduate students who move through their coursework together, to account for time spent above and beyond traditional course requirements such as facilitating interdisciplinary projects.

University of Memphis **\$250**

Tiger Learning Community: Honors Nursing, Fall 2018

The Learning Community Grant is given to instructors of Tiger Learning Communities (TLC), cohorts of undergraduate students who move through their coursework together, to account for time spent above and beyond traditional course requirements such as facilitating interdisciplinary projects.

National Communication Association

Diversity Council, Fall 2018 **\$75**

Diversity Council, Fall 2019 **\$160**

The Caucus Student Travel Grant is provided to students of minority groups seeking to attend the National Communication Association Annual conference. Students are selected based on merit, need, and funding availability.